



JANUARY-DECEMBER
2021

ANNUAL REPORT FOR 2021

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ABOUT US

VISION

To present opportunities to live life to the fullest

MISSION

C.A.R.E – Commitment, Assurance, Responsibility, Empathy

MOTTO

Every Life has a Promise

Promisedland Community Services (PCS) was founded by the late Rev Christopher Lee in 2002. Rev Lee was a patient suffering from a blood illness and liver cirrhosis. He truly understood the difficulties faced by the patients, not just financially but also emotionally. He went through times of hopelessness and despair, seeing no light at the end of the tunnel. However, he gradually overcame the hopelessness and decided that in his time, he wants to help other patients.

With this intention, he founded Promisedland Community Services. Promisedland Community Services started with Lifeblood center which provides services and support to patients suffering from blood illnesses and cancer. Rev Lee also enjoyed having children and youths around him, he also wanted to help children and youths in low-income families have equal opportunities to develop. Hence, Educational Foundation was set up. PCS had its first office in Bukit Batok Street renting a small unit on the second floor above a hair salon.

Rev Lee passed away in 2009, but the legacy and burden of providing hope and support to the beneficiaries is still very much in active in PCS. The board and staffs of PCS will continue to give our utmost best to provide help and support to our beneficiaries.

PCS is established in Singapore under the Societies Act, Chapter 311. It is also subject to the provisions of the Charities Act, Chapter 37. It is an Institution of a Public Character.

PCS is governed by our Constitution, which restricts the use of fund monies to the furtherance of the objects of the Society.

Unique Entity Number (UEN)
T02SS0212H

Registered Address
Block 151 Bukit Batok Street 11,
#03-248 Singapore 650151

Registry of Society Number (ROS)
ROS 319/2002WEL

Auditor
FIRST Assurance PAF

GOVERNING BOARD

Name	Current Charity Board Appointment	Occupation	Past Charity Board Appointment
Koa Guan Chian	Chairman 23 June 2019	Pastor	Member of PCS appointed on 27 July 2014
Tian Ung Ching	Honorary Treasurer 06 December 2020	Sales Consultant	--
Andy Lim Hock Chye	Honorary Secretary 06 December 2020	Coach Facilitator	--
Ong Eng Jye	Member 24 October 2014	Teacher	--
Andy Tan Chuan Lin	Member 24 October 2014	<ul style="list-style-type: none"> Executive Director of Promisedland Community Services Chairman of Promisedland Evangelical Centre 	--
Stanley Seah Hock Choon	Member 24 October 2014	Director, Finance and Corporate Planning of Promisedland Community Services	Honorary Treasurer appointed on 19 November 2011

All Council Members and employees of the PCS are required to read and understand the conflict-of-interest policy in place and make full disclosure of any interests, relationships, and holdings that could potentially result in a conflict of interest. When a conflict-of-interest situation arises, the Member/employee shall abstain from participating in the discussion, decision-making and voting on the matter.

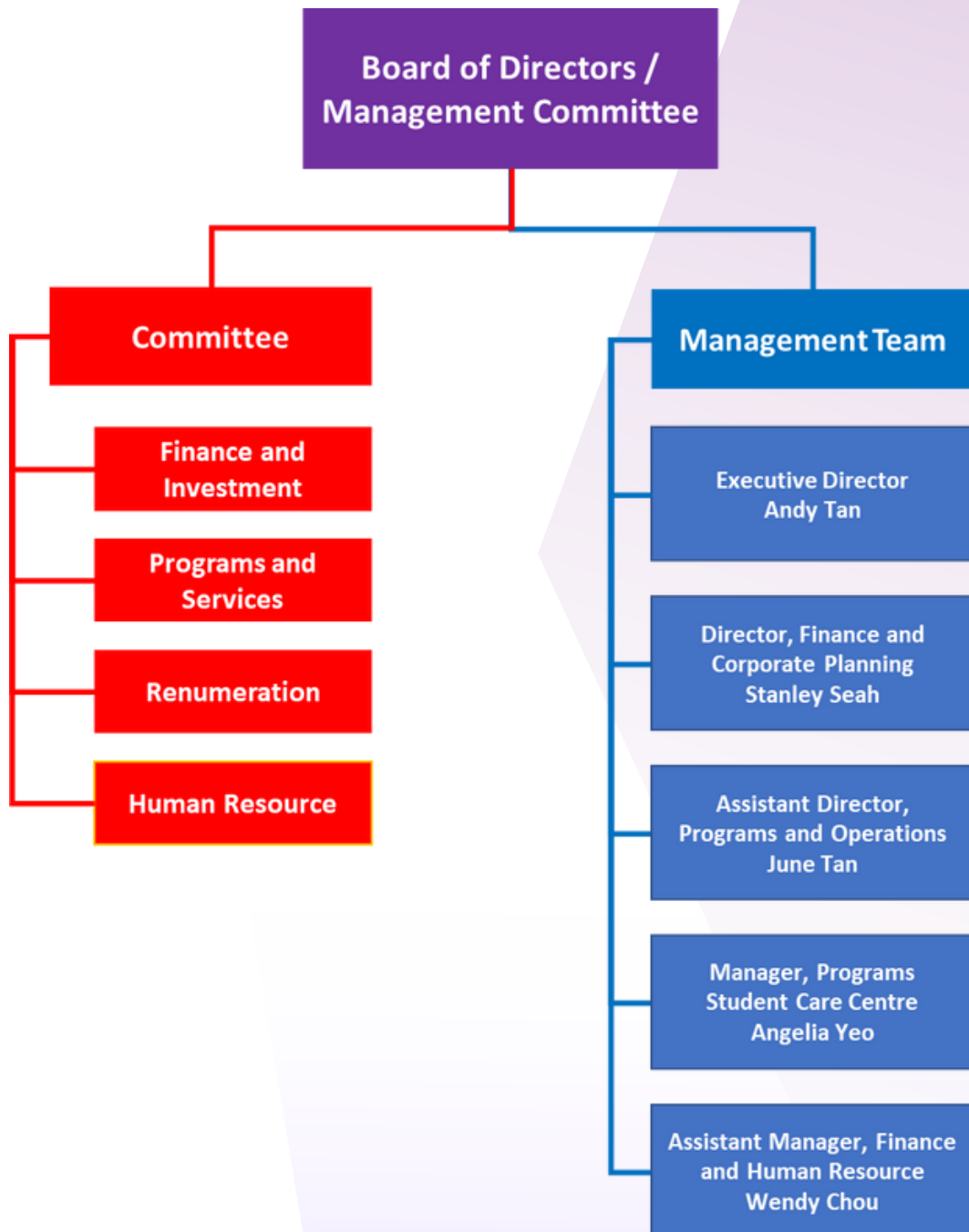
Related / Affiliated Entities

- Promisedland Evangelical Centre – Mr Andy Tan, Chairman.
- Ms Angelia Yeo^{1#}, currently a senior teacher in PCS Student Care Centre. She is the wife of Mr Andy Tan. She joined PCS in 2009 as a student care teacher and was officially married to Andy in 2010. Prior to her appointment in PCS, she was working full time as a childcare teacher in another centre. During her youth she was a member and volunteer in PCS's Education Foundation program.
- Ms June Tan^{1#}, currently an Assistant Director for Operations and Programs in Promisedland Community Services. She is the sister of Andy Tan. She joined PCS as a student care teacher in 2004 after graduating with a diploma from Singapore Polytechnic.

¹ Both Ms June Tan and Ms Angelia Yeo has received remuneration exceeding SGD\$ 50,000 during the financial year.

[#] Both Ms June Tan and Ms Angelia Yeo's job performance appraisal are not conducted by Andy Tan. Their remunerations were decided by the board without any inputs or participation from Andy Tan.

ORGANISATIONAL STRUCTURE



GOVERNANCE

Term Limit of Board

Mr Stanley Seah join PCS board as Non-Executive Director in 2011 and join as staff member in 2014 upon recommendation by the Executive Director, Mr Andy Tan. As a staff his role was Director for Finance and Lifeblood program and then move on to Finance and Corporate Planning in 2018. Current PCS' Chairman, Mr Koa Guan Chian with board agreement had requested for Mr Stanley Seah to carry on in his board duties for better board accountability and his expertise and knowledge in relation to the developments in PCS particularly in the Finance, Human Resources and Information System needs. This will be reviewed after 2 years.

Board Meetings and Attendance

The board met for six (6) times for the financial year ended 31st December 2021. The quorum of at least three (3) members was fulfilled for each board meeting held on 23rd March 2021, 26th May 2021, 27th June 2021, 20th September 2021, 29th November 2021, and 17th December 2021.

The attendance at these meetings is summarised in the table below:

Names of Board Members	Attendance/ Number of meetings held
Koa Guan Chian	6/6
Tian Ung Ching	6/6
Andy Lim Hock Chye	6/6
Ong Eng Jye	4/6
Chiang Wor Peng*	2/3
Andy Tan Chuan Lin	6/6
Stanley Seah Hock Choon	6/6

**Mr Chiang Wor Peng resigned from board of Promisedland Community Services on 06th December 2020 and was requested by board members to stay on till 30th June 2021 to facilitate the handover.*

Disclosure of Remuneration and Benefits received by Board Members

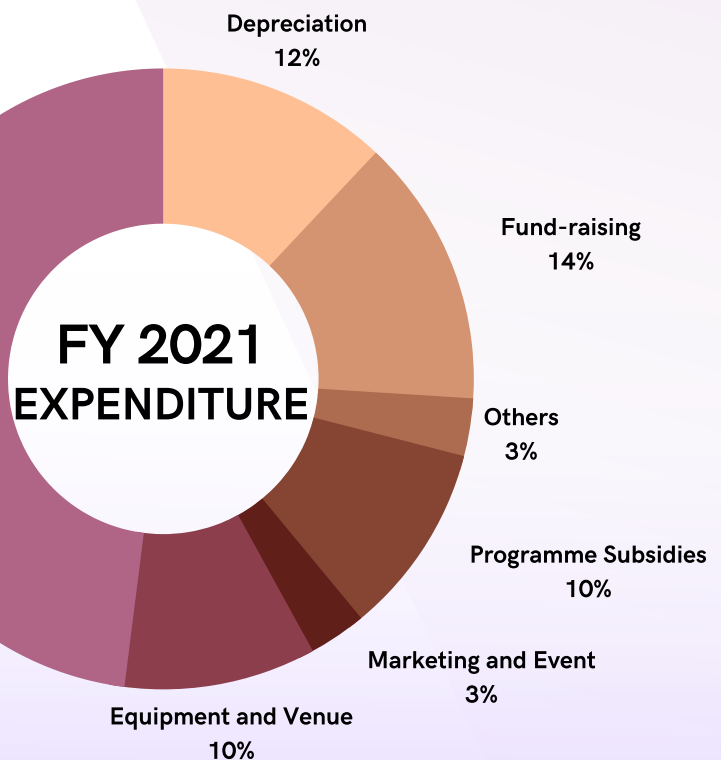
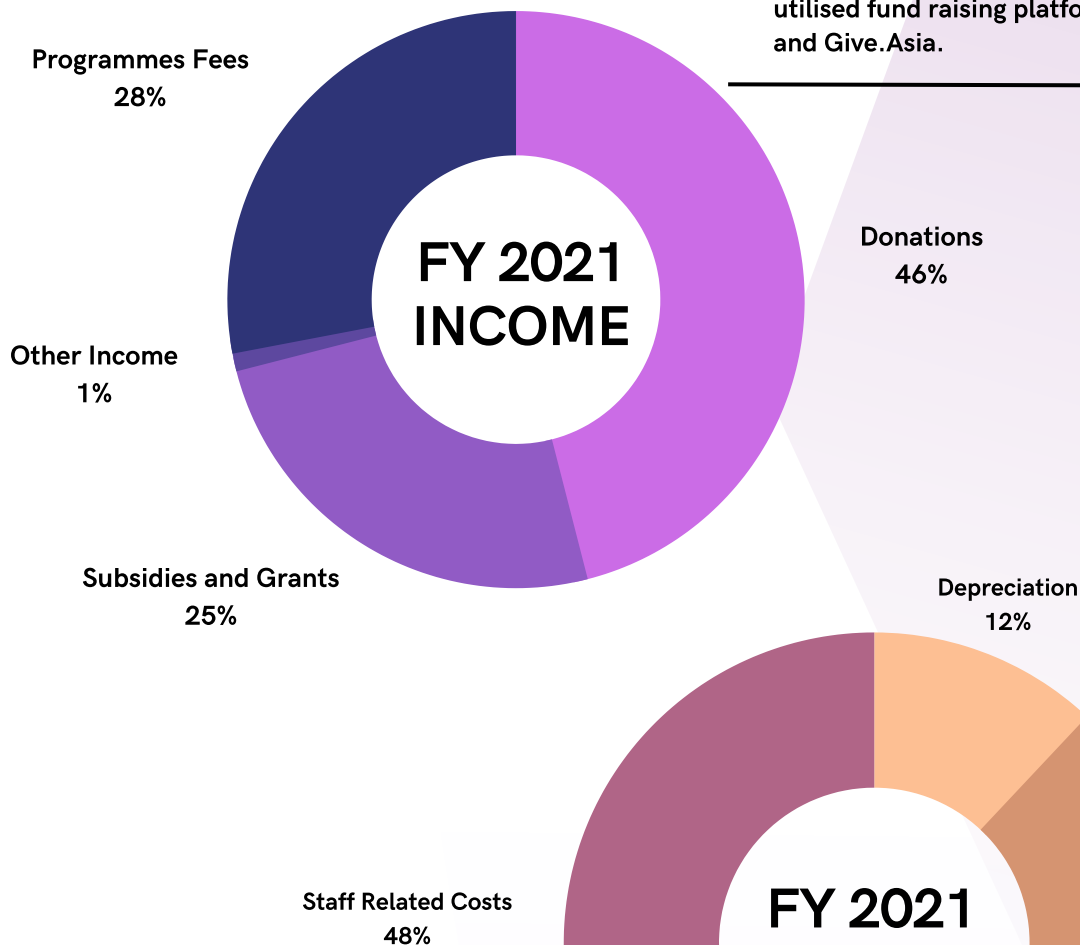
Names of Board Members	Amount of remuneration and benefits for the financial year (\$)
Andy Tan Chuan Lin	S\$ 127,416
Stanley Seah Hock Choon	S\$ 129,471

GOVERNANCE

Sub-Committees	
<p>Programs and Services</p> <p><u>Chairman</u> Mr Andy Lim</p> <p><u>Members</u> Mr Ong Eng Jye Mr Andy Tan Ms June Tan</p>	<ul style="list-style-type: none"> • Identify needs, resource planning and sourcing to designing of PCS program and services. • Review programs on its relevance, accountability, and process. • Running of events. • Exploration of starting new programs when new needs are identified.
<p>Finance and Investment</p> <p><u>Chairman</u> Mr Tian Ung Ching</p> <p><u>Members</u> Mr Koa Guan Chian Mr Stanley Seah</p>	<ul style="list-style-type: none"> • Strategic financial planning, funding, and statutory accounting and audit. • Review on Finance policies and processes • Financial and internal control are in place and adhere to regulatory bodies. • Review and initiate contractual terms external parties/entities. • Understand on the different investment products available in the market. • Propose to Board on product decided. • Monitor investment portfolio
<p>Human Resource</p> <p><u>Chairman</u> Mr Koa Guan Chian</p> <p><u>Members</u> Mr Andy Lim Mr Andy Tan Mr Stanley Seah Mr Ong Eng Jye</p>	<ul style="list-style-type: none"> • Human resource management and performance • Review on HR policies • Staff trainings • Staff welfare • Recruitment
<p>Remuneration</p> <p><u>Chairman</u> Mr Koa Guan Chian</p> <p><u>Members</u> Mr Andy Lim Mr Tian Ung Ching Mr Stanley Seah</p>	<ul style="list-style-type: none"> • Review and proposal of staff remuneration to Board.

FINANCIAL PERFORMANCE SUMMARY

- Total Income: \$768,535
- Donations increased by \$271,691 due to more donors were reached out digitally and fully utilised fund raising platforms such as Giving.sg and Give.Asia.



- Total Expenditure: \$1,498,221
- Expenses increased by \$193,869 mainly due to fund-raising admin expenses related with the increasing fund-raising activities followed by staff related costs such as salaries, trainings, recruitments etc. Increase in the manpower needs such as roles to facilitate the existing programmes and handling of organisation's social media for marketing purpose.

FINANCIAL PERFORMANCE SUMMARY

Major Financial Transaction

- Financial investment in Unit Trust at \$1,334,216.

For more information, please refer to Note 10 (Page 19) of Promisedland Community Services' Audited Financial Statements as of 31st December 2021.

Funds

FY 2021	Unrestricted Funds	Restricted Funds		
Funds	General Fund	Lifeblood Centre	Educational Foundation	Student Care Centre
Surplus/Deficit for the year	(S\$ 375,255)	S\$ 264,399	S\$ 72,949	S\$ 197,896
Balance as at 31 December 2021	S\$ 33,201	S\$ 1,006,856	S\$ 221,501	S\$ 533,406
Purpose	General operations and projects.	Subsidies for medical consumables and transport.	Subsidies for children from low-income families with educational expenses such as character development programmes.	Provides after school student care services. Usage of funds is primarily for the programme expenses and overheads of the Student Care Centre.

FINANCIAL PERFORMANCE SUMMARY

Promisedland Community Services

Statement of Financial Activities For the Financial Year Ended 31 December 2021

		2021	2020
	Note	S\$	S\$
Income			
Donations	4	768,535	496,844
Student fees		472,562	353,466
Subsidies and grants	5	422,929	199,814
Other income	6	22,844	78,397
Tuition fees		3,670	5,816
Rental income		-	900
		<u>1,690,540</u>	<u>1,135,237</u>
Less : Expenditure			
Administration and consultants' fees for functions and events	8	202,751	126,055
Audit fee		6,143	14,435
Bank charges		796	759
Computer expenses		2,288	2,952
Food catering		31,402	30,251
CPF contribution		92,838	76,525
Depreciation of plant and equipment	9	183,038	208,208
Event subsidies		6,371	6,489
General expenses		19,667	16,936
Insurance		7,729	8,020
Marketing		1,511	555
Medical subsidies		62,090	73,896
Membership fees		197	197
Printing, stationery and postages		5,895	3,260
Short-term lease expenses		101,757	89,238
Repair and maintenance		12,143	19,348
Salaries and related costs		625,166	519,768
Sports subsidies		2,884	1,657
Services and conservancy charges		16,384	15,565
Telephone		6,912	6,411
Transport expenses		78,964	52,385
Vehicle upkeep		17,009	15,214
Utilities		10,474	10,338
Minor assets		1,866	5,890
Unwinding finance cost	13	1,946	-
		<u>1,498,221</u>	<u>1,304,352</u>
Surplus/(deficit) for the financial year		192,319	(169,115)
Net fair value (loss)/gain on financial asset at fair value through other comprehensive income	10	(32,330)	41,933
Surplus/(deficit) for the financial year, representing total comprehensive income/(loss) for the year		<u>159,989</u>	<u>(127,182)</u>

FINANCIAL PERFORMANCE SUMMARY

Promisedland Community Services

Statement of Financial Position As at 31 December 2021

	Note	2021 S\$	2020 S\$
ASSETS			
Non-current assets			
Plant and equipment	9	261,967	378,352
		<u>261,967</u>	<u>378,352</u>
Current assets			
Financial assets at fair value through other comprehensive income	10	1,334,216	566,546
Other receivables	11	37,088	41,243
Prepayment		2,818	2,733
Cash and cash equivalents	12	354,867	772,265
		<u>1,728,989</u>	<u>1,382,787</u>
Total assets		<u>1,990,956</u>	<u>1,761,139</u>
LIABILITIES			
Current liabilities			
Other payables	13	195,992	126,164
		<u>195,992</u>	<u>126,164</u>
Net assets		<u>1,794,964</u>	<u>1,634,975</u>
FUNDS			
General fund	14	33,201	408,456
Lifeblood centre fund	14	1,006,856	742,457
Education foundation fund	14	221,501	148,552
Student care centre fund	14	533,406	335,510
		<u>1,794,964</u>	<u>1,634,975</u>

FINANCIAL PERFORMANCE SUMMARY

Promisedland Community Services

Statement of Cash Flows For the Financial Year Ended 31 December 2021

	Note	2021 S\$	2020 S\$
Cash flows from operating activities			
Surplus/(deficit) before taxation		159,989	(127,182)
Adjustments for:			
Net fair value gain/(loss) on financial asset at fair value through other comprehensive income	10	32,330	(41,933)
Depreciation of plant and equipment	9	183,038	208,208
Dividend income from other investments		(1,969)	-
Unwinding finance costs	13	1,946	-
Operating cash flows before changes in working capital		375,334	39,093
<u>Changes in working capital:</u>			
Other receivables		4,155	(7,769)
Prepayment		(85)	(9)
Other payables		15,720	(36,260)
Net cash generated from/(used in) operating activities		395,124	(4,945)
Cash flows from investing activities			
Acquisition of plant and equipment	9	(14,491)	(14,852)
Acquisition of other investments	10	(800,000)	-
Dividend received		1,969	-
Net cash used in investing activities		(812,522)	(14,852)
Cash flows from financing activity			
Payment of finance lease liabilities		-	(861)
Net cash used in financing activity		-	(861)
Net decrease in cash and cash equivalents		(417,398)	(20,658)
Cash and cash equivalents at beginning of the financial year		772,265	792,923
Cash and cash equivalents at end of the financial year		354,867	772,265

FINANCIAL PERFORMANCE SUMMARY

Reserve Policy

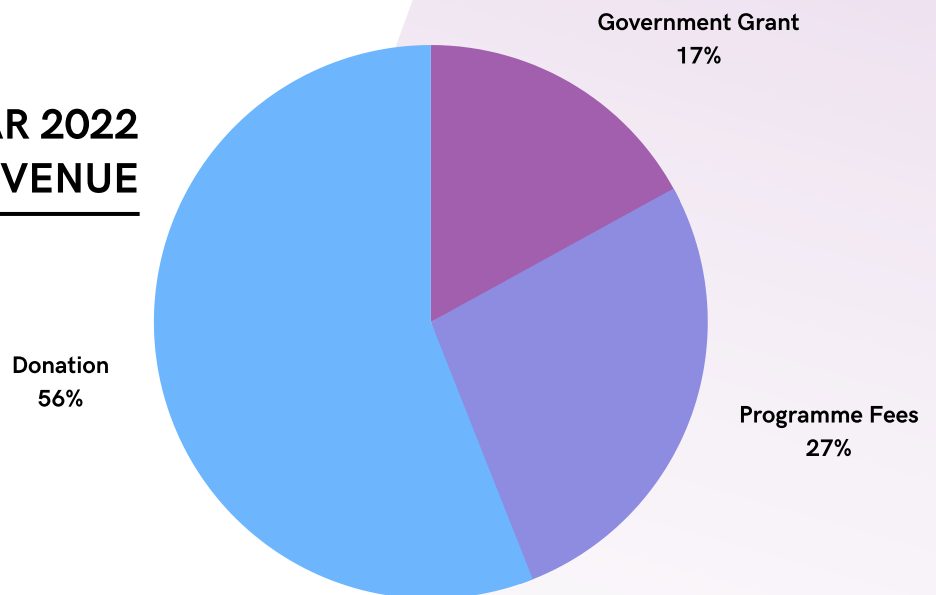
A reserve of 1 year, and no more than five times of its annual operating budget was approved by the board on 29 Nov 2018 and reviewed on 15 Dec 2020 with no change. The board will monitor on yearly basis upon audited financial statements or any event which requires. Operating reserves exclude all building/project funds, endowment, and sinking funds. The reserve ratio as at 31 December 2021 is 1.19.

	Current Year	Previous Year
(A) Total Funds	S\$ 1,794,964	S\$1,634,975
(B) Annual Operating Expenditure	S\$ 1,498,221	S\$1,304,352
Reserve Ratio (A)/(B)	1.19	1.25

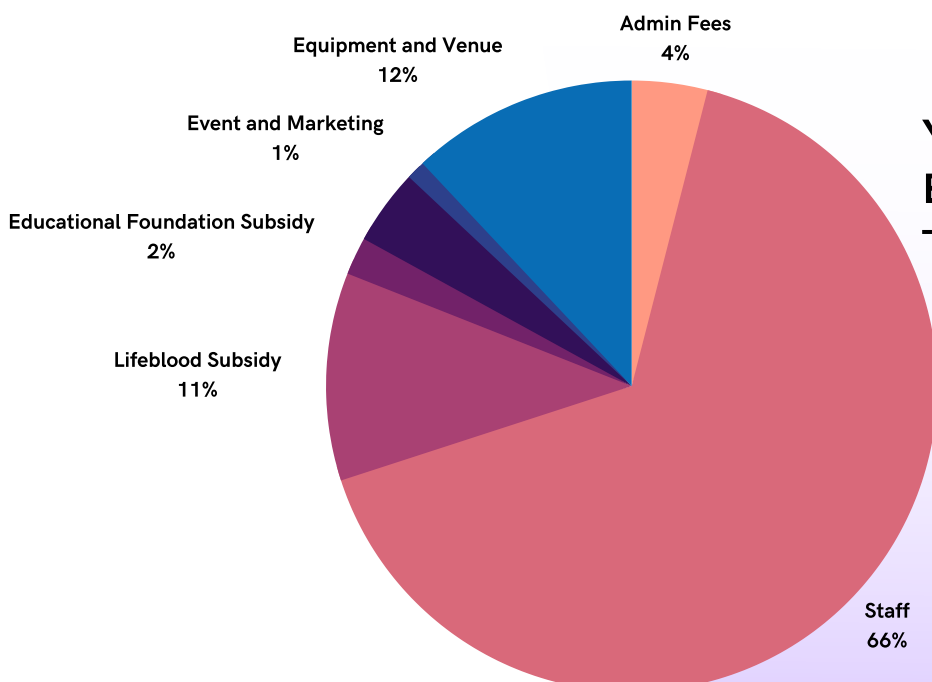
FUND-RAISING AND EXPENDITURE PLAN FOR 2022

Our main revenue for 2022 will continue to be from public donations and in student care fees collection. There will also be a 200K "Care and Share" grant to be received from the government. Increasing demand for our student care services and stable student number throughout the year resulted in a projection of 20% increase in student care revenue. Increase expenditure on Manpower and IT equipment are expected with regards to the needs for higher skilled headcount and IT infrastructure to radically improve fund raising and communication capabilities.

YEAR 2022 ESTIMATED REVENUE

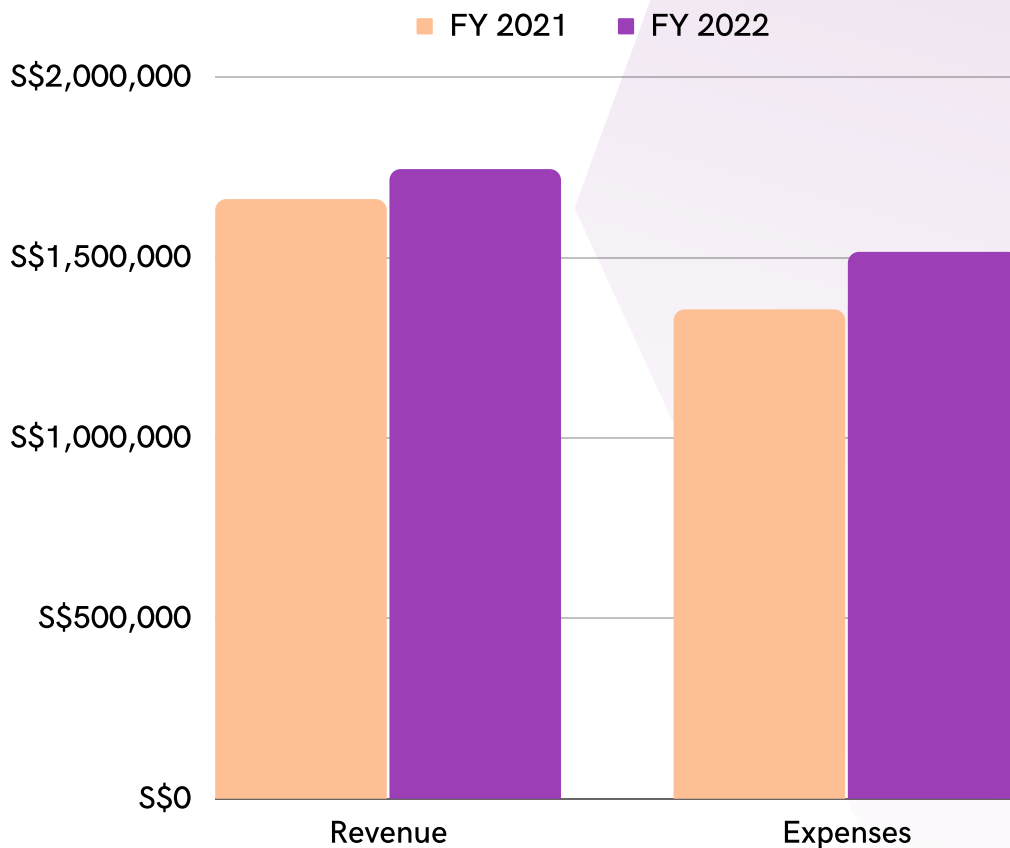


YEAR 2022 ESTIMATED EXPENDITURE



FUND-RAISING AND EXPENDITURE PLAN FOR 2022

YEAR 2021 AND YEAR 2022 ESTIMATED REVENUE AND EXPENSES



	Revenue	Expenses
FY 2021	S\$ 1,660,270	S\$ 1,354,758
FY 2022	S\$ 1,743,450	S\$ 1,514,010

↑ 5%

↑ 11%

OUR WORK:

Programmes and Activities



A diagnosis of cancer or blood disorder sets off a long and slow process of treatment and care. Lifeblood Centre aims to bring hope to the patients and their families in battling the illness, by reminding them that there are people in the society that are willing to bear their problems with them and walk with them on the journey to recovery. Lifeblood centre mainly covers *Medical & Transport* subsidies, while providing socioemotional support.

Transportation for patients to hospital appointments is often overlooked, and not a focus point of aid. However, patients with cancer &/or blood disorders have to frequently travel to the hospital for their check-ups & treatments. This is physically & mentally tiring, & takes a toll on them. Such travelling fees accumulate to a significant amount within a month, putting a significant strain on their finances. We are one of the few organisations in SG that addresses these issues by providing transport subsidies & services for beneficiaries, to travel to hospital appointments. We outsourced transportation companies such as Grab and CabCharge to provide this service. We have a wheelchair-friendly alternative as well. With this service, caregivers do not have to frequently take leave from work, to accompany their family members to appointments on public transport, or help to flag down taxis. Beneficiaries are empowered to feel more independent & less-reliant on their caregivers as well.

Lifeblood also provides subsidies for *medical* consumables & equipments such as milk feeds, stoma bag/powder/wafer, wound care consumables, chronopump, etc. Additionally, we conduct frequent phone calls & home visitations to lend a listening ear. We want to ensure that our beneficiaries know we are there for them & feel emotionally supported & cared for. We work closely with government hospitals (e.g. NUH, KKH, etc.) & obtain referrals from them. Our beneficiaries include adult/elderly patients with cancer, as well as children with blood disorders (Thalassaemia & Haemophilia).

OUR WORK:

Programmes and Activities

Educational Foundation - Living A Promise (LAP)



Living a Promise (LAP) programme aims to aid students from low-income families in their holistic development and completion of their primary and secondary education, by providing socioemotional support and empowerment through *mentorship*, as well as *financial assistance* for resources required for academics and enrichment.

According to research, mentoring and financial assistance are effective in mitigating the negative effects of low-income backgrounds on youths. A *mentorship* provides youths with a consistent adult figure in their lives whom they can trust, helping them to develop social and emotional skills, as well as positive attitudes towards social relationships and school. Mentors promote positive developmental outcomes through modelling appropriate coping strategies and skills to effectively deal with stressors and conflict. Evidence shows that supportive relationships with non-parental adults are associated with positive social and emotional outcomes for youth. This suggests that mentor-mentee relationships benefit youths in terms of mental health, possibly reducing the likelihood of depressive symptoms or the onset of depression.

Financial assistance would allow the youths to have a sense of physical and psychological security, as their basic needs would be fulfilled. Additionally, being able to afford more resources increases opportunities for engagement in school and in their personal life. The stability, resources and opportunities obtained from financial aid are all protective factors, contributing to mental well-being, reducing the risk of mental health issues in youths.

Thus, both mentorship and financial aid are critical in addressing the risk factors of youths from low-income families and helping them in their development and outcome in life. However, most existing programmes from other organisations only focus on one of these aspects, only providing either social engagement or financial help, instead of a holistic approach.

With LAP's combination of mentoring and financial assistance, our youths would not only achieve good mental health and develop positive attitudes towards their academics, but also have better access to the resources and opportunities required to complete their secondary education. This increases their chances of employment, positive relationships, and favourable outcomes in the future.

OUR WORK:

Programmes and Activities

Educational Foundation - Football



"The socialism I believe in is everybody working for the same goal and everybody having a share in the rewards. That's how I see football, that's how I see life." Bill Shankly

According to the World Health Organization, youths between ages 10 to 19 years are highly vulnerable to mental health issues. This is because they are in a formative stage, experiencing various physical, emotional, and social changes. In Singapore, depression is one of the top 3 most common mental disorders, where 18% of the youth population is suffering from it. Social withdrawal is one of its symptoms, which could exacerbate isolation and loneliness. At its worse, depression can lead to suicide.

However, exercise and sports have been found to decrease the likelihood of depression or reduce its symptoms. Mr Andy, PCS' executive director, is the head coach for our Promisedland Football and has vast experience coaching in both primary and secondary schools. He is an 'Asian Football Confederation (AFC)' licensed coach and is trained in 3Dimensional Coaching. Character development sessions are often incorporated into his football trainings. Through his coaching, Mr Andy hopes to inculcate values of resilience, discipline, and mental toughness.

With the combination of teamwork, social engagement, development of mental toughness, and the positive effects exercise has on the brain, our football programme would positively contribute to the development and mental health of children and youths.

Furthermore, to address the financial difficulties faced by some of the boys' families, we provide subsidized fees as well. We hope that despite their financial situations, all of them would have an equal opportunity to pursue their interest in football.

Our objective is not solely on developing skilful players, but to allow children and youths who enjoy football to have an equal opportunity to play, develop their character and values, and grow up to be contributing members of society.

OUR WORK:

Programmes and Activities



JIAK is a programme that aims to educate the community on healthy eating. It involves members within our community & beneficiaries who share an interest in cooking. Everyone will gather to share healthy recipes, learn from one another & cook healthy dishes together. Healthy eating contributes to a healthy lifestyle. We hope to gather interested people to build bond and enjoy the meaningful time together.

OUR WORK:

Programmes and Activities

ARK Student Care



Due to the fast-paced, ever-changing environment of Singapore, many parents have difficulty finding a well-paying job. Children have to be sent to Student Care Centres while their parents are working. In many lower income families, parents face problems of not being able to pay the fees for the Student Care Centre.

Even though our fees are low compared to other centres, we still aim to provide children with proper supervision and environment. We create a 'home away from home' environment where children receive homework supervision, character education, ample rest, and healthy meals. We strongly believe that every child is an individual and requires our utmost attention. We also believe in providing an atmosphere that encourages collaborative learning and promotes interpersonal development. We aim to nurture the best out of every child through physical, intellectual, emotional and social development. We stress good self-esteem, problem solving and decision making skills, independence, and the ability to work with their peers.

Our teachers are dedicated and committed towards every child. We strongly believe that every child is an individual. They learn and grow differently. We plan weekly 'Teacher Guided Activities', mostly hands on activities for the children. We want the children to take a break from their daily assessment books to learn other skills and also develop their interest in other areas like art and craft, Science experiments, baking sessions etc...

Our school holidays schedule are fun filled with interesting activities which the children are always looking forward to. As they spend longer hours in the centre with us during the holidays, our teachers always ensure that there are activities for the children to be participating in.

HIGHLIGHTS

of 2021

JIAK:

our volunteers conducted a Pineapple tarts baking session for Chinese New Year through Zoom. A total of 14 participants joined the session. the purpose of this session was to share the festive joy as well as to customise home made pineapple tarts for a healthier diet. We encouraged participants to self make the pineapple fillings instead of store bought which has higher sugar content.



01

January

PCS Chinese New Year:

- Sponsorship:

- Peng Guan Bah Kwa - Bah Kwa
- Neo Garden Catering - Lunch bento

We obtained sponsorships from companies and all the items were delivered to Lifeblood beneficiaries living in Jurong West, Jurong East, Taman Jurong, Clementi. A total of 14 families from ARK together with chairman of PCS board and staff volunteered to be part of this meaningful event. We wanted to show that we care and spread love during this festive period to our beneficiaries so that they stay strong.



HIGHLIGHTS

of 2021

JIAK:

A 馅饼 making session was conducted through Zoom with 11 participants. The purpose was to allow participants to visualize travelling to Beijing that has an authentic taste of 馅饼 since travelling is not allowed due to COVID restrictions. We also aim to share recipes from different cultures to our participants.



Lifeblood:

To commemorate World Hemophilia Days that falls on every 17 April, we wanted to spread awareness about this blood disorder. We invited our stakeholders that includes ARK parents to show support to our hemophilia beneficiaries by wearing red and post a photo on their own social media with the hashtags, #WorldHemophiliaDay #WHD2021 #LightItUpRed #PromisedlandOneHeart. We want to develop 'Empathy' within our little community to reflect our values - CARE. The ARK teachers also shared with the children more about this blood disorder. 2 volunteers visited 7 beneficiaries during the event.



03

March

04

April

HIGHLIGHTS

of 2021

Lifeblood:

An electric bed was donated to one of our beneficiaries, Syabil, who is diagnosed with Haemophilia.



ARK:

Students present their hand-made mother's day gift to their mother during pick up. We encourage parents to take a photo and tag us on social media. This encouraged engagement on social media and parents were sharing the post on their personal social media which acts as a publicity for ARK.



05

May

HIGHLIGHTS

of 2021

ARK:

The Singapore Kindness Movement (SKM) invited ARK to join them in celebrating 2021 Kindness Day (KDSG). SKM sent ARK a complimentary celebration package which includes DIY keychain craft and pouch. These materials were used in ARK lesson to gather our students in celebration of kindness and graciousness as we seek to inspire one another to transform our society into a nation of kindness. To participate in this joined effort, photos were taken and sent to SKM. ARK received a certificate of achievement along with some exclusive souvenirs for participating students, in recognition of their partnership with SKM!

07

July



HIGHLIGHTS

of 2021

ARK:

With the recommendation by Community Chest, Uniqlo Singapore invited ARK to attend their Designer-For-A-Day event. We were able to send in 20 students. Students from the LAP programme was given priority, followed by the students from ARK with outstanding behaviour. They got to print out their hand drawn design on to the Uniqlo t-shirt and each of them was paired with the Uniqlo staff to shop for their bottom. It was a good exposure for them as they got to match their outfit and try out the sizes that fit them. All these experiences without their parents with them!



08

August

Lifeblood:

To commemorate Singapore's 56th National Day, we launched an event, TOGETHER. Through this event, we delivered several necessities and resources requested by our beneficiaries, such as rice cookers, ironing board, etc. Such simple resources are often taken for granted in our daily lives, yet bring joy to some who struggle to afford them.



HIGHLIGHTS

of 2021

ARK:

Staff from PCS taught students from ARK how to make snow skin mooncake. A good opportunity for the ARK student and PCS staff to get to know one another. At the same time, they learn a the steps to make the mooncake to share with their family during Mooncake festival.

09

September



HIGHLIGHTS

of 2021

ARK:

In collaboration with JIAK, students in ARK were taught how to create Japanese onigiri. It was a good opportunity as JIAK partner with ARK to promote healthy eating for children. JIAK introduced on the health benefits of the ingredients used and it drove the children's creativity as they designed their own meal with this hands-on activity.



10

October

Lifeblood:

In commemoration of Children's Day, we conducted a zoom party for 6 children beneficiaries ages 5 - 12 years old. We delivered 24 writing tablets as children's day gift including those who were unable to attend. We wanted to show love and support to our children beneficiaries so that it would make their day on this special day. We hope our love through gifting would encourage the children to overcome the difficult treatments and battling with their illnesses.



Living A Promise (LAP)

Launching LAP after meeting and discussion for mentorship materials and content. Reached out to possible youths and children who meets the eligible criteria. Social media outreach was also conducted (Instagram, organisations such as Touch Community Services)

HIGHLIGHTS

of 2021

HEARTLAND Pays it Forward

It is a national movement that enables people in Singapore to pay it forward through heartland hawkers, allowing the initiative's beneficiaries to redeem meals. Participating hawkers provided complimentary spaces at their stall where different organisations can display a A4 paper poster to raise awareness about their cause. We were assigned to display our poster at People's Park Food Centre & Marine Parade Central Market & Food Centre. Second period to display during January to February 2022 was at Chinatown Complex Food Centre.

10

October



HIGHLIGHTS

of 2021

ARK:

Annual ARKnival was postponed due to COVID restrictions. ARK team planned and prepared a day of fun for the children to experience 'travelling' to other countries since they are unable to do so in the midst of the pandemic. The activities include creating inflight experience (issuing boarding pass, passport, DIY luggage etc) and decorating centre with airport theme. All staff in Promisedland joined in to prepare their 'inflight meals'. Teachers planned games and craft with culture and tradition from the different Asia countries. Live update on our social media for parents to view how their children 'travel'. We received parents' comment and replying to them on media platform too.

11

November



A Mile For A Smile (AMFAS)

The team has created and posted a fundraising campaign on social media. This campaign was to unite the community to support and fight alongside with our beneficiaries in their journey through the act of running. At the same time we want to spread awareness about the tough journey our beneficiaries are going through. Hence, the decision to go ahead with the event which made it more meaningful to educate the public about the issue.



HIGHLIGHTS

of 2021

LAP:

Our LAP youths are also encouraged to join in the run and inspire others to participate. This was a good opportunity to spend time and bond with the youths. We have also gotten the youths to film for an interview so that we can spread and advertise for AMFAS. This was a good start for the youths as we aim to nurture them to be useful contributor to the society. They are able to help raise funds for the needy with their small acts.

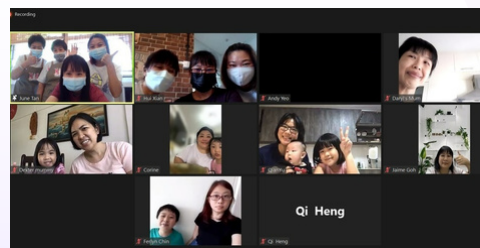


11

November

JIAK:

A total of 9 participants registered for the session. It was a great event to gather people together and celebrate the festive season through baking.



12

December

HIGHLIGHTS

of 2021

ARK:

ARK took part in Yakult virtual tour. They got to see how Yakult was packaged in the factory and received souvenirs and free Yakult from the tour. Virtual workshops and tours ensure students not missing out on learning.



Christmas party in ARK with various activities planned and prepared by ARK teachers. Parents contributed food, drinks, goodie bags and prizes. A joined effort from our parents and ARK staff to make this party possible. Live update on the situation of the party on our social media, parents get to 'participate' with us too.



Lifeblood:

A total of 47 families from ARK came to help deliver brownies, groceries and toiletries to 91 beneficiaries. The event was sponsored by The River Horse and NTUC Foundation.



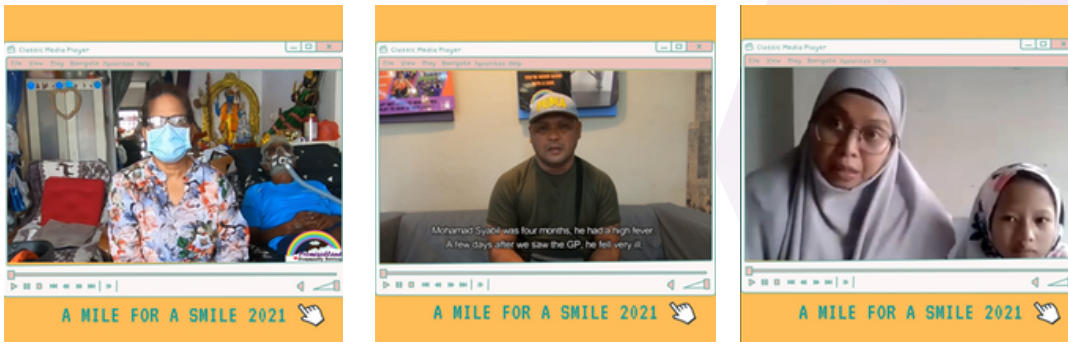
HIGHLIGHTS

of 2021

AMFAS:

The main purpose of AMFAS was to unite the community in supporting and fighting alongside our beneficiaries in their journey, through the act of running.

The total amount raised during this campaign was \$15,160. Images captured during the campaign and videos from beneficiaries were uploaded to our social media pages to spread awareness and show the results and the bonding we have with our community, youths and beneficiaries.

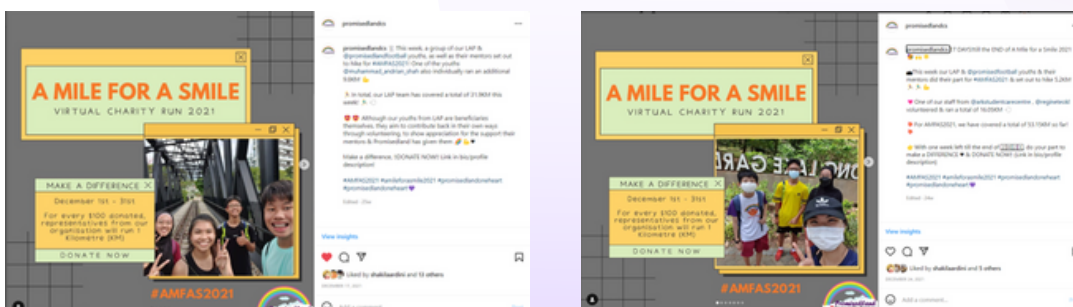


LAP:

With the easing of COVID restrictions, it was great that our youths are able to come down to our office and hangout together. The youths also designed Christmas cards and wrote well wishes on them which were delivered to the board members and some donors. We are glad that they were occupied with activities and bond with other youths during the holidays. They also set out to hike for AMFAS and covered a total of 67.35KM among themselves.

12

December



THE YEAR AHEAD

For Year 2022

Lifeblood

- Implementing a data management system for records of beneficiaries. This will improve job efficacy as staff will spend lesser time on administrative duties.
- Enhancement to current services to provide a more holistic care and assistance to beneficiaries, particularly caregivers support.
- Resume of more home visitations and in person gatherings for stronger social emotional support.

JIAK

- Partnership with vendors for wider range of recipes

LAP

- Partnership with schools and other community partners
- Regular mentorship meet-up with mentees

Football Team

- Partnership with schools
- Structured training plans for players to take part in tournaments
- Recruitment of volunteer coaches

ARK Student Care

- Integration programmes for special needs
- Enhancement of technology devices to include innovative activities to curriculum
- Parents involvement in PCS activities
- Parenting workshops

QUESTIONS? CONTACT US.

Website

<https://promisedland.org.sg/>

Social Media Platforms

<https://www.facebook.com/PCS.BukitBatok>

<https://www.facebook.com/arkpcs>

<https://www.facebook.com/PCSFootball>

<https://www.instagram.com/promisedlandfootball/>

<https://www.instagram.com/promisedlandcs/>

<https://www.instagram.com/arkstudentcarecentre/>

YouTube: Promisedlandcs

Address & contact number

Blk 151 Bukit Batok St 11 #03-248 Singapore 650151
65669570

